

Printing: Web offset, saddle stitch

Trim Size: 8" x 10-13/16"

Bleed: 1/8"

Keep type and live art 1/4" from trim

Ad Page Dimensions	Bleed	Non-Bleed
Full Page	8-1/4" x 11-1/16"	7-1/2" x 10-5/16"
Two Page Spread*	16-1/4" x 11-1/16"	15-1/2" x 10-5/16"
2/3 Page Vertical	5-7/12" x 11-1/16"	4-11/12" x 10-5/16"
1/2 Page	8-1/4" x 5-2/3"	7-1/2" x 4-29/32"
1/3 Page Vertical	2-11/12" x 11-1/16"	2-1/6" x 10-5/16"

*Note: Keep type 1/4" from gutter

- Include contract color proof for all ad materials submitted.
- Four-color process CMYK printing: No spot colors; PMS colors must be converted to CMYK.
- Digital files preferred: Mac format ZIP, CD-R or via e-mail.
- File formats: InDesign, Quark Xpress, Illustrator, Photoshop and Adobe PDF. Include all embedded fonts, photography and artwork. PC files not accepted.
- All specifications and requirements subject to change without notice.

**ALL QUESTIONS AND MATERIALS TO:
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